



100 Days of Captivity – Raising Global Awareness

Bring Hersh Home

January 14, 2024 will mark 100 days since October 7th, when [Hersh Goldberg-Polin](#) and the other hostages were abducted by Hamas. We pray that before Day 100th, Hersh and all the hostages will be able to return to their loved ones. But if they are not, **we need you, now more than ever, to help raise global awareness and mobilize advocacy efforts to bring them home!**

THIS IS AN ISSUE OF GLOBAL CONCERN. The hostages range in age, religion, and nationality. Their lives are at risk with every passing hour. We can't leave them in captivity for even one more day.

Help us show the world that this crisis is unacceptable.

Tape it. Post it. Tag it.

Every morning Hersh's mother Rachel Goldberg takes a piece of masking tape, writes the number of days that have passed since Hersh was taken hostage and places it on her shirt. This ever-changing number is a reminder that with each passing day their lives are at ever-greater risk.

Join Rachel on January 14, 2024 to show that you care:

All you need is masking tape and a black marker:

Write the number 100, and place it on your shirt over your heart.

Take a picture, post it and tag:

#Bring_Hersh_Home #BringThemHomeNow